



American Cancer Society's 33rd Annual Chili Cook-Off 2022 Sponsorship Opportunities

Saturday March 12, 2022
Canal Street (between Washington and Broad St.)



Event Chair
Greg Thompson



Committee
Joanne Anderson
Bowdoin Atchison
Heather Atchison
Alex Armbrecht
Amanda Campbell
Dylan Choiniere
Cara Curtis
Will Dickson
Victoria Gunnison
Tom Horst
Meredith Landry
Rick McKean
Megan Moiren
Phillip Moore
Chandler Ogburn
Jennifer Patton
Grainger Rathle
Marlene Rathle
Meagan Talbert
Mike Thompson
Jay Thomas
Lisa Valentine
James West
Denson White
Laura Williams
Alyssa Wright

ACS Staff
Suzannah Weeks

Dear American Cancer Society Chili Cook-Off Supporter:

The American Cancer Society's 2022 Chili Cook-Off, sponsored by Infirmiry Cancer Care, will celebrate 33 years of cook-off fun once again on Canal Street in downtown Mobile on Saturday, March 12, 2022 and we invite you to be there! The fight against cancer continues to be the focus of this event. All efforts and donations received have a tremendous impact of the lives of cancer survivors, their families, and friends who live here in our community. Your continued support is greatly appreciated.

After being quite lucky in 2020 to have our event be unaffected by COVID-19, we were so excited to be able to continue our annual event in 2021. For the safety of our teams, sponsors, attendees, and survivors, we postponed our typical late February / early March event for the Fall months instead and took to the streets of downtown to create a space on Canal Street with plenty of room, and easy access for teams and supporters. Looking forward to future years, it is our intention to return to our post Mardi Gras schedule. If you joined us this past October, we hope you enjoyed the additional space and lay-out and Thank You!

Please email Suzannah.weeks@cancer.org with any questions you may have on the enclosed material. Again, thank you for your continued support of the American Cancer Society. Our vision is a world free from the pain and suffering of cancer. And we're on a mission to save lives and celebrate life. Every single day.

Sincerely,

Greg Thompson
Event Chair



Spoon Sponsor

\$10,000

- To cut down on waste a spoon will be handed to every attendee
 - Your company name on featured on each spoon
 - Extra spoons provided for attendees who drop / lose / throw away
 - Every attendee will have your company name in their hand
- Special 1-week social media blitz focused on your company helping us reduce waste
- Large Check Presentation
 - Presented to team prior to event
 - 1-week social media blitz of check presentation
- Company Logo prominently displayed on:
 - LED stage jumbotron rolling presentation (day of event)
 - Event Aprons
 - Banners
 - Posters
 - Event Huggers
 - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 2 Chili Cook-Off Teams
- 150 event tickets
- 15 VIP Armbands
- 125 Event Huggers
- 15 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Spoon Sponsor for 2023 Chili Cook-Off

Tent Sponsor

\$8,500

- Your Company Signage on all team tents
- Large Check Presentation
 - Presented to team prior to event
 - 1-week social media blitz of check presentation
- Company Logo prominently displayed on:
 - All team tent signage
 - LED stage jumbotron rolling presentation (day of event)
 - Event Aprons
 - Banners
 - Posters
 - Event Huggers
 - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 2 Chili Cook-Off Teams
- 100 Event Tickets
- 10 VIP Armbands
- 50 Event Huggers
- 10 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Tent Sponsor for 2023 Chili Cook-Off

Stage Sponsor

SOLD

- Prominently displayed company banner on main stage
- Large Check Presentation
 - Presented to team prior to event
 - 3-day social media blitz of check presentation
- Company Logo prominently displayed on:
 - Event Aprons
 - Banners
 - Event Huggers
 - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 10 VIP Armbands
- 50 Event Huggers
- 8 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Stage Sponsor for 2023 Chili Cook-Off

Single Team Tent Sponsor (3 available) 2 REMAINING

\$7,500

Exclusive tent for your team only (can have 2 teams share)

- Large Check Presentation
 - Presented to team prior to event
 - 3-day social media blitz of check presentation
- Company Logo prominently displayed on:
 - Event Aprons
 - Banners
 - Event Huggers
 - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 10 VIP Armbands
- 50 Event Huggers
- 8 Chef Give-Away Bags (Gift Bags)

Entrance Gate Sponsor (2 available)

\$6,500

Exclusive signage at the Entrance Gate for all attendees to see. We will have 2 entrance gates.

Premium signage one entrance. Both Gates sponsor is possible.

- Large Check Presentation
 - Presented to team prior to event
 - 3-day social media blitz of check presentation
- Company Logo prominently displayed on:
 - Event Aprons
 - Banners
 - Event Huggers
 - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 10 VIP Armbands
- 50 Event Huggers
- 8 Chef Give-Away Bags (Gift Bags)

VIP Sponsor \$5,500

- Large Check Presentation
 - Presented to team prior to event
 - 3-day social media blitz of check presentation
- Company Logo prominently displayed on:
 - VIP Area at Event
 - Event Aprons
 - Banners
 - Event Huggers
- Opportunity to display merchandise at event
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 6 VIP Armbands
- 50 Event Huggers
- 5 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be VIP Sponsor for 2023 Chili Cook-Off

Cayenne Pepper \$5,000

- Large Check Presentation
 - Presented to team prior to event
 - 1-day social media blitz of check presentation
- Company Logo prominently displayed on:
 - Event Aprons
 - Banners
 - Event Huggers
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 5 VIP Armbands
- 50 Event Huggers
- 5 Chef Give-Away Bags (Gift Bags)

Chili Pepper \$2,500

- Sponsor Recognition & Company Logo Prominently displayed on:
 - Event Aprons
 - Banners
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 5 VIP Armbands
- 5 Chef Give-Away Bags (Gift Bags)

Jalapeno Pepper (Team) \$775

- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- Team name listed on local Chili Cook-off Website
- 1 Chef Give-Away Bags (Gift Bags)
- *previous \$25 supply fee included in sponsorship

2022 Chili Cook-off Sponsorship Commitment Form

Please print all names legibly and exactly as they should appear in all publications (if applicable).

Corporate Foundation Individual

Donor's Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

Contact Name _____ Title _____

*Date Submitted _____

Select Level

\$10,000 Spoon Sponsor \$2,500 Chili Pepper Sponsor

\$8,500 Tent Sponsor \$775 Jalapeno Pepper Team

\$7,500 Single Tent Sponsor

\$6,500 Entrance Gate Sponsor

\$5,500 VIP Sponsor

\$5,000 Cayenne Pepper Sponsor

Team Information:

___ I will be entering ___ team(s) as provided for through my sponsorship level. (See team commitment attached)

___ I will not be entering a team in the competition.

Team Contact: _____ same as above _____ other (below)

Contact Person _____ Phone # _____

(This person will receive meeting notices and ticket pick up information.)

Email Address: _____

(Due to changes from COVID-19, we will be using email as our primary form of communication for 2022)

Team Name: _____ (be specific- will appear on all signs)

Address _____ phone _____

City _____ State _____ Zip _____

Fax _____

Head Chef _____

Chef #2 _____

Chef #3 _____

Category (Please check one; Refer to the attached category descriptions)

_____ All Meat Chili _____ Wild Game Chili

_____ Chili with Meat & Beans _____ Vegetarian Chili/Poultry Chili/Other

Did a current team refer you: ____yes ____no; if yes, please list name of team who referred you:

PAYMENT INFORMATION

Select Payment

- Check enclosed made payable to the American Cancer Society in the amount of \$ _____
- Our team will be selling 75 tickets at \$10 each. Once tickets are sold, team will remit payment to ACS
- Please charge my credit card in the amount of \$ _____

Name (as it appears on the credit card) _____

Billing Address _____

Card Type Business Personal

Card Number _____

Expiration Date _____

Signature of Donor _____

All payments must be received by ACS by date of Chef's meeting on March 8, 2022.

Payments are encouraged to be received by February 1, 2022.

Once payment is received, the team will be able to secure a spot on the map.

PLEASE RETURN COMPLETED FORM TO:

suzannah.weeks@cancer.org
 American Cancer Society
 1907 Clearmont Street
 Mobile, AL 36606

Please sign and retain a copy for your records. We thank you for this tax-deductible contribution and for your commitment to the fight against cancer. The Chili Cook-Off Committee sincerely thanks you for your contribution which benefits the American Cancer Society by providing funds to promote education and patient services to our local community and to further cancer research.

OFFICE USE ONLY

DATE REGISTRATION FORM RECEIVED: _____

TICKETS MAILED: _____

TENT SITE SELECTION _____

DATE PAID _____

2022 Chili Cook-Off Categories:

Due to overwhelming popularity of certain categories, the event must have at least 5 teams to cook in each category to be considered a category.

Please read and make sure that you have selected the MOST appropriate category for your team!

- **ALL MEAT:** NO beans... JUST BEEF and/or PORK
- **MEAT & BEANS:** BEEF and/or PORK & BEANS
- **WILD GAME:** This is any type of meat OTHER than beef, pork or domestic chicken and turkey. Examples: Elk, Deer, Bison, Fish, Alligator, wild Hog & Kangaroo. (There are MANY other options)
- **VEGETARIAN/POULTRY/OTHER:** Vegetarian is NO MEAT at ALL and beans. Poultry is DOMESTIC Chicken and/or Turkey. Other would be anything that does not fit into the listed categories.

If you are unsure which category your chili would fall under, please email Victoria Gunnison at victoriabellepete@yahoo.com and she will help you select the category that will best suit your chili!

Please select your category when completing your registration form! If you are unsure and you decide to turn it in without a category, PLEASE let us know your category by the Chef's Meeting! If you would like to change your category, please notify us once you have made that decision.

Team Commitment

1. Cook a minimum of 15 gallons of chili. Provide your own cooker, utensils & special ingredients. If needed, additional - salt, pepper, chili powder, diced tomatoes and tomato sauce will be provided in the pantry. Serving bowls and spoons will also be provided. We would like to suggest that teams use a 1.5 oz or a 2 oz ladle to help the chili last throughout the day.
2. Board of Health/Food Handler's Permit and Chef Meeting.
 - Each team must have at least ONE valid Food Handler Permit to cook. You can get your food handler permits online through the Mobile County Health Department. The website is mchd.statefoodsafety.com. For information or questions regarding permits, please call the Mobile County Health Department at (251) 690-8116.
 - All teams are requested to have one representative attend the Chef Meeting.
3. A team that cancels after March 1, 2022 must return their unsold tickets and any money collected to the American Cancer Society or you will be invoiced for the tickets.
4. Teams should not distribute alcoholic beverages to patrons during the event as this becomes a liability for ACS. In addition, Budweiser generously donates the proceeds from beverage sales to ACS which helps us in the fight against cancer.