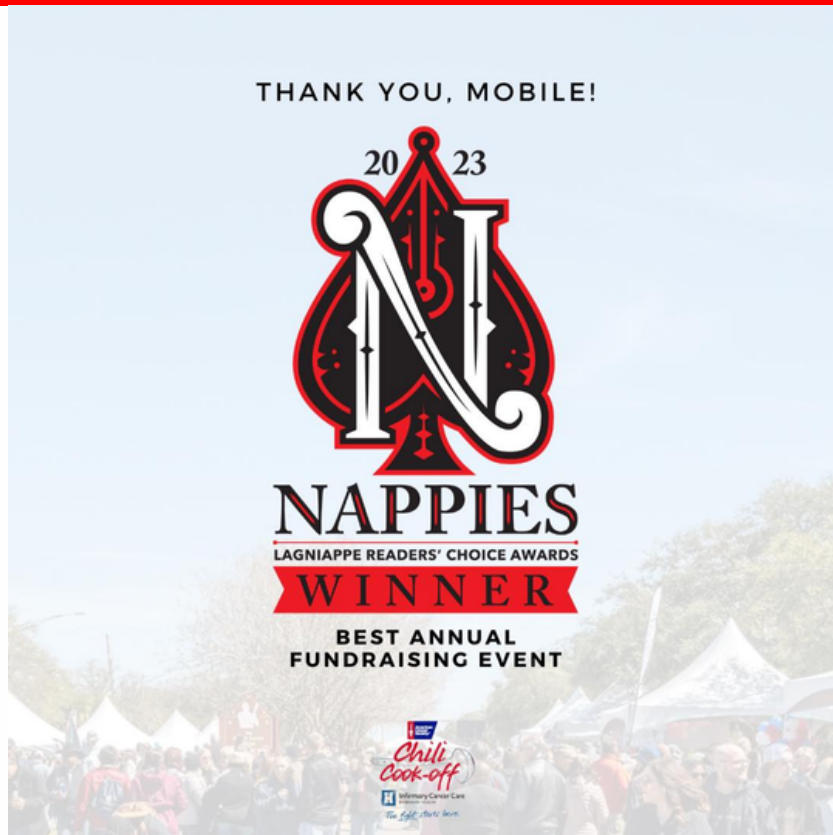




American Cancer Society

35TH ANNUAL CHILI COOK-OFF

Sponsorship Opportunities & Team Registration



MARCH 9, 2024

2024 CHILI COOK-OFF COMMITTEE

The American Cancer Society's 2024 Chili Cook-Off, sponsored by Infirmary Cancer Care, will celebrate 35 years of cook-off fun once again on Canal Street in downtown Mobile on Saturday, March 9, 2024. We invite you to be there! The fight against cancer continues to be the focus of this event. All efforts and donations received have a tremendous impact of the lives of cancer survivors, their families, and friends who live here in our community. Your continued support is greatly appreciated.



Event Co-Chairs:

Vinny Jackson, Alyssa Wright,
Heather Atchison, Dylan Choiniere

American Cancer Society
Senior Development Manager
Suzannah Weeks

2024 Chili Cook-off Committee

Amanda Botts
Amanda Campbell
Bryan Fuenmayor
Cara Curtis
Chandler Ogburn
Cherri Cook
Chris Marr
Chris Sinclair
Grainger Rathie
Greg Thompson
Jay Thomas
Josh Lowe

Julia Hatley Fleming
Kathy O'Connor
Kineffe Crain
Laura Williams
Maranda Baker
Marlene Rathle
Mary O'Brien
Meagan Talbert
Megan M Sandy
Megan Moiren
Melissa Janes
Merideth Landry

Michelle Ard
Mike Thompson
Phillip Moore
Rick McKeon
Sandy Gibson
Shayla Jackson
Stacy McCoy
Todd Hassel
Tom Horst
Victoria Gannison
Victoria Pete
Wade Fleming





Where it all began

1913

The American Cancer Society was founded.

1936

The Women's Field Army was formed, saving lives by raising their voices about cancer as a major national health concern.



110 years of making an impact

More than 19 million Americans with a history of cancer were living in the United States as of January 1, 2022. They represent the 33% decline in cancer mortality since 1991.

Five-year survival rates have continued to increase. The five-year survival rate for all cancers combined is 68%. From 49% in 1975-77 and 63% in 1995-97, we've come a long way in saving the lives of people with cancer.

**110
years**

of wins against
cancer

\$6.9B

towards cancer
research

33%

decline in cancer
mortality since
1991

68%

five-year survival
rate for all cancer
combined

91%

Survivorship



Breast cancer in
females: 91%
Up from 75% in 1975-
77 and 87% in 1995-97

65%

Survivorship



Colorectal cancer: 65%
Up from 50% in 1975-77
and 61% in 1995-97

23%

Survivorship



Lung and bronchus
cancer: 23%
Up from 12% in 1975-77
and 15% in 1995-97

97%

Survivorship



Prostate cancer: 97%
Up from 68% in 1975-
77

Let's keep making wins against cancer together

As leading partners in the White House Cancer Moonshot initiative, ACS and ACS CAN are part of a collaborative effort to reduce cancer mortality by at least 50% over the next 25 years.

Despite the large impact we've made against cancer, there is still work to be done. Cancer is a complex problem, and it takes all of us to make a difference. We'll continue to work tirelessly to fund research and provide support for all types of cancer, as we work to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

Help us continue this lifesaving work for the next 110 years.



American Cancer Society®

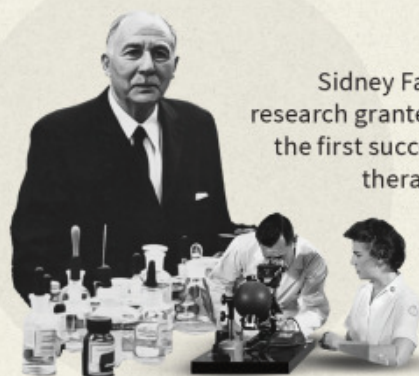
110 YEARS

of wins against cancer

Let's celebrate 110 years of **breakthroughs**.

110 years of **hope and healing**.

110 years of making the world a better place,
through making **real change against cancer**.



1947

Sidney Farber, MD, ACS research grantee, discovered the first successful chemotherapy treatment.



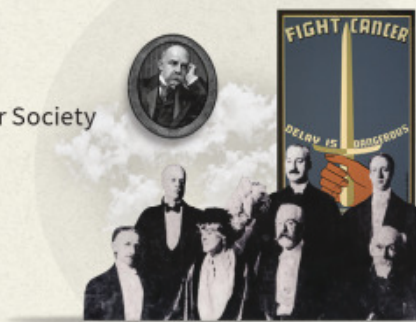
1971

Championed legislation for large-scale cancer research through the National Cancer Act.



1913

American Cancer Society was founded.



1936

The Women's Field Army began, saving lives by raising their voices about cancer.



1948

Pushed for wide adoption of PAP test, which decreased cervical cancer deaths by 70%.



1954

ACS study confirmed the link between smoking and lung cancer, leading to a 50% decrease in smoking.



1970

Opened the first Hope Lodge™ community, a home away from home for people with cancer.





1997

Launched the first 24/7 cancer helpline for patients and their loved ones.



1973

ACS funded study proved that mammography was the best tool for early detection of breast cancer.



2011

Created the American Cancer Society Cancer Action Network, empowering advocates for policy change.



2017

Launched Health Equity Ambassador Program, engaging communities of color in cancer risk reduction.



2019

Launched BrightEdge, the innovation, impact investment and venture capital arm of the American Cancer Society.

2022

Became a proud funder of 50 Nobel Prize winners to date.



Dr. Carolyn Bertozzi
2022 Nobel Prize Recipient

2023

Established the Center for Diversity in Cancer Research Training to increase diversity and inclusion in the cancer workforce.



Learn more at
cancer.org/110

American Cancer Society

Our vision

End cancer as we know it, for everyone.

Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

The American Cancer Society exists because the burden of cancer is unacceptably high.

ACS Integrated Approach

Discovery

\$430M in grants

Largest private, non-profit funder of cancer research in the U.S.

Advocacy

50 states

the District of Columbia
Puerto Rico & Guam

Advocacy presence at every level of government

Patient Support

20,000+ communities*

Direct patient support in prevention, screening, lodging, transportation, navigation, survivorship, education

**Reflects zip codes touched by patient support programs & services within the U.S. and its territories*



**55 MILLION
TOTAL LIVES
IMPACTED
EACH YEAR.
AND
COUNTING.**



Discovery

Research breakthroughs in cancer prevention, detection, treatment, and survivorship.



Patient Support

Direct support and education for cancer patients, caregivers, and clinicians.

**Equity in
Cancer Care
for All**

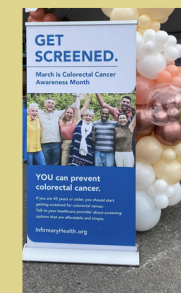


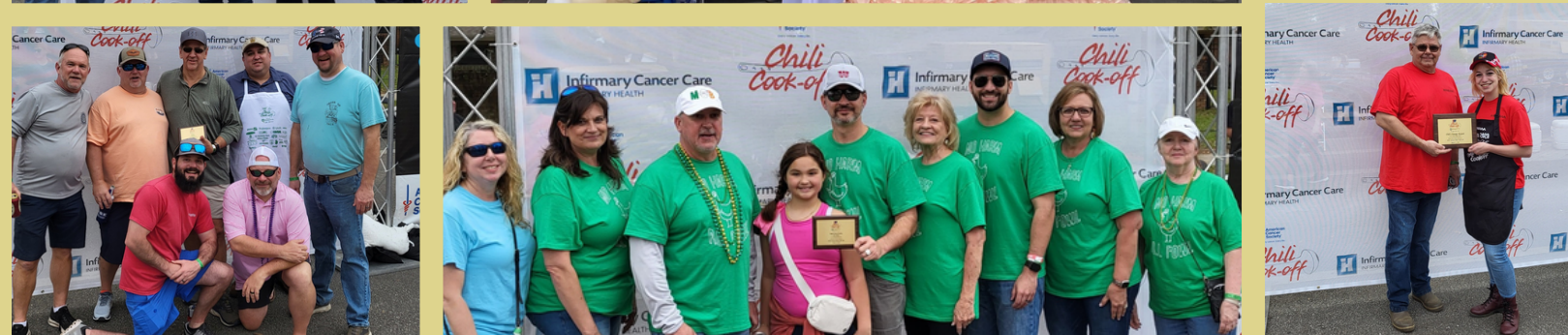
Advocacy

Equitable access to breakthroughs in cancer prevention, detection, treatment, and survivorship.



110 YEARS
of wins against cancer





AMERICAN CANCER SOCIETY CHILI COOK-OFF PARTNERSHIP OPPORTUNITIES

Presenting Sponsor \$25,000 - SOLD

- 1 large cooking pot used as the prize for the Chili Cook-off winning team
- Bags with your company logo for Chef's gift and Sponsor gifts
- 1 company representative to serve on Chili Cook-off committee
- A representative to speak at the Chili Cook-off Chef's meeting and at the event
- Large Check Presentation
- Company Logo prominently displayed on: LED stage jumbotron rolling presentation (day of event), Event Aprons, Huggers, posters, all PR, displayed with Chili Cook-off logo, Event Sponsor Website Page
- Recognized the day of the event from the stage
- Requested to have 2 Chili Cook-Off Teams
- 150 Event Tickets, 20 VIP Passes, 100 Huggers, 20 Chef Give-Away Bags, Right of refusal to be presenting sponsor for 2025 Chili Cook-Off

Title Sponsor \$15,000

- 1 company representative to serve on Chili Cook-off committee
- A representative to speak at the Chili Cook-off Chef's meeting and at the event
- Large Check Presentation
- Company Logo prominently displayed on: LED stage jumbotron rolling presentation (day of event), Event Aprons, Huggers, posters, all PR, displayed with Chili Cook-off logo, Website Page
- Recognized the day of the event from the stage
- Requested to have 2 Chili Cook-Off Teams
- 75 Event Tickets & Huggers, 15 VIP Passes, 20 Chef Give-Away Bags

Stage Sponsor \$10,000 - SOLD

- Company banner on main stage
- Large Check Presentation
- Company Logo on: Aprons, posters, Huggers, Event Sponsor Website Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets and Huggers
- 8 VIP Passes - includes complimentary drinks & snacks
- 8 Chef Give-Away Bags
- Right of First Refusal to be Stage Sponsor for 2025

Tent Sponsor \$10,000 - one available

- Your company logo on all team tent signs
- Top of the list to select tent location (right behind presenting sponsor)
- Large Check Presentation
- Company Logo on: LED stage jumbotron, Aprons, Posters, Huggers, Event Sponsor Website Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets & Huggers
- 10 Chef Give-Away Bags
- 10 VIP Passes-includes complimentary drinks & snacks

VIP Sponsor \$5,500 - one available

- Large Check Presentation
- Company Logo on: VIP Area, Aprons, Posters, Huggers and Event Sponsorship Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets and Huggers
- 6 VIP Passes - includes complimentary drinks & snacks
- 5 Chef Give-Away Bags
- Right of First Refusal to be VIP Sponsor for 2025

AMERICAN CANCER SOCIETY CHILI COOK-OFF PARTNERSHIP OPPORTUNITIES

Gate \$5,500 - one available

- Large Check Presentation
- Sign at gate area with company name and logo
- Company Logo displayed on: Aprons, Posters, Huggers, and Event Sponsorship Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets and Huggers
- 5 VIP Passes - includes complimentary drinks & snacks
- 5 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Gate Sponsor for 2025

Kid's Korner \$5,000 - one available

- Large Check Presentation
- Sign at kid's area with company name and logo
- Company Logo displayed on: Aprons, Posters, Huggers and Event Sponsorship Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets and Huggers
- 5 VIP Passes- includes complimentary drinks & snacks
- 5 Chef Give-Away Bags (Gift Bags)

Cayenne Pepper \$5,000

- Large Check Presentation
- Company Logo displayed on: Aprons, Posters, Huggers, and Event Sponsorship Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets and Huggers
- 5 VIP Passes- includes complimentary drinks & snacks
- 5 Chef Give-Away Bags (Gift Bags)

Chili Pepper \$2,500

- Company Logo displayed on: Aprons, Posters, Huggers, and Event Sponsorship Page
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets
- 3 VIP Passes - includes complimentary drinks & snacks
- 5 Chef Give-Away Bags (Gift Bags)

Jalapeno Pepper (Team) \$850 – Until 02/01/2024 / \$900 – After 02/01/2024

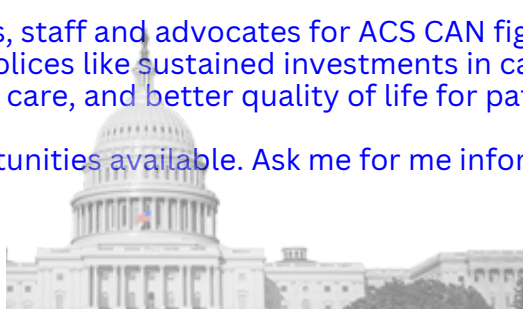
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets
- 1 Chef Give-Away Bags (Gift Bags)

About ACS CAN

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners.

Alabama volunteers, staff and advocates for ACS CAN fight cancer by encouraging decision makers to support laws and policies like sustained investments in cancer research, stronger tobacco control efforts, improved access to care, and better quality of life for patients.

Sponsorship opportunities available. Ask me for more information!



2024 Chili Cook-Off Sponsorship Commitment Form

Please type names exactly as they should appear in all publications (if applicable).

☐ Corporate ☐ Foundation ☐ Individual

Donor's Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

Contact Name _____ Title _____ Date Submitted _____

Select Level

<input type="checkbox"/> \$25,000 Presenting Sponsor - SOLD	<input type="checkbox"/> \$15,000 Title Sponsor	<input type="checkbox"/> \$10,000 Tent Sponsor
<input type="checkbox"/> \$10,000 Stage Sponsor - SOLD	<input type="checkbox"/> \$5,500 VIP Tent Sponsor	<input type="checkbox"/> \$5,000 Kid's Korner Sponsor
<input type="checkbox"/> \$5,000 Cayenne Pepper Sponsor	<input type="checkbox"/> \$2,500 Chili Pepper Sponsor	<input type="checkbox"/> \$850 (\$900 after Feb 1) Jalapeno Pepper Team

2024 Chili Cook-Off Team Commitment Form

Team Information:

___ I will be entering ___ team(s) as provided through my sponsorship level. ___ I will not be entering a team in the competition.

Team Contact Person: _____ (If different than name above)

Phone # _____ Email: _____ person to receive meeting notices and ticket pick up information

Team Name: _____ (be specific- will appear on signs) Phone: _____

Address _____ City _____ State _____ Zip _____

Head Chef _____ Chef #2 _____ Chef #3 _____

Category (Please check one; Refer to the attached category descriptions)

☐ All Meat Chili ☐ Wild Game Chili ☐ Chili with Meat & Beans ☐ Vegetarian Chili/Poultry Chili/Other

Did a current team refer you: ☐ yes ☐ no If yes, please list name of team who referred you: _____

PAYMENT INFORMATION - Select Payment:

Check enclosed made payable to the American Cancer Society in the amount of \$ _____

☐ Our team will be selling 60 tickets at \$15 each. Once tickets are sold, team will remit payment to ACS
I'd like to pay on-line by credit card



Pay here



Signature of Donor _____

All payments must be received by ACS by date of Chef's meeting on **March 8, 2024**.

Payments are encouraged to be received by **February 1, 2024**.

Once payment is received, the team will be able to secure a spot on the map.

PLEASE RETURN COMPLETED FORM TO:

suzannah.weeks@cancer.org

American Cancer Society
1907 Clearmont Street
Mobile, AL 36606



**Suzannah Weeks
American Cancer Society
Senior Development Manager
Suzannah.Weeks@cancer.org**



**THANK YOU.
WE TRULY APPRECIATE YOUR SUPPORT**