

**SATURDAY
MARCH 29**



2025



SPONSORSHIP OPPORTUNITIES & TEAM REGISTRATION

PRESENTED BY



Infirmary Cancer Care
INFIRMARY HEALTH

The fight starts here.



MISSION MATTERS

THE AMERICAN CANCER SOCIETY

Our Vision

End cancer as we know it, for everyone.

Our Mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

55 million total lives impacted each year... and counting!



BECAUSE OF YOU, WE ARE IMPROVING THE LIVES OF CANCER PATIENTS AND THEIR FAMILIES IN OUR LOCAL COMMUNITY.



In 2023, ACS awarded South AL Hospitals & Cancer Centers \$100,000 in Transportation and Lodging Grants to support local patients.



ACS has awarded Transportation Grants to the Mobile area totaling \$166,000 since 2023.



In 2023, 365 residents received 5,199 services via transportation and lodging grants in partnership with local and state medical facilities.



In Mobile and surrounding counties, 1,544 nights were provided at the Hope Lodge to 143 residents.

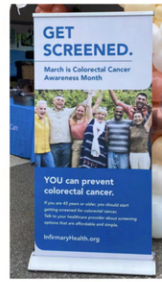
ACS INTEGRATED APPROACH

Discovery: \$430M in grants - Largest private, non-profit funder of cancer research in the U.S.

Advocacy: Advocacy presence at every level of government.

Patient Support: Direct patient support in prevention, screening, lodging, transportation, navigation, survivorship and education.





**American
Cancer
Society** **JOIN US**

For the American Cancer Society's 2025 Chili Cook-Off, presented by Infirmary Cancer Care. We will celebrate 36 years of cook-off excitement on Canal Street in downtown Mobile on Saturday, March 29th. We invite you to attend! This event continues to spotlight the fight against cancer, with every effort & donation making a significant difference in the lives of cancer survivors, their families, & the friends in our community. Your ongoing support is truly valued.



2025 CHILI COOK-OFF COMMITTEE

Amanda Botts
Amanda Campbell
Bryan Fuenmayor
Cara Curtis
Chandler Ogburn
Cherri Cook
Chris Marr
Chris Janes
Greg Thompson
Jay Thomas

Josh Lowe
Julia Hatley Fleming
Kathy O'Connor
Kineffe Crain
Lisa Valentine
Lilly Jackson
Meagan Talbert
Megan Moiren
Melissa Janes
Michelle Ard
Mike Thompson

Phillip Moore
Paige Reed
Sandy Gibson
Shayla Jackson
Stacy McCoy
Todd Hassel
Tom Horst
Victoria Gannison
Wade Fleming
Will Dickson

EVENT CO-CHAIRS

Vincent Jackson Alyssa Choiniere
Heather Atchison Dylan Choiniere





PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR – SOLD

\$25,000

- 1 company representative to serve on Chili Cook-off committee
- Company to speak at Chef's meeting & day-of event
- Large Check Presentation & branded cooking pot used as the prize for the Chili Cook-off winning team
- Bags with company logo for Chef and Sponsor gifts
- Requested to have 2 Chili Cook-Off Teams
- Company Logo prominently displayed with Chili Cook-Off Logo & on event jumbotron rolling presentation, aprons, posters, all PR, event website
- 100 Event Tickets, 20 VIP Passes, 50 huggers, 20 chef bags, & right of refusal to be presenting sponsor for 2026 Chili Cook-Off

CHILI POT SPONSOR

\$20,000

- 1 company representative to serve on event committee
- A representative to speak at the Chili Cook-off Chef's meeting and at the event
- Company Logo prominently displayed on: stage jumbotron rolling presentation (day-of event), event aprons, huggers, posters, all PR, website Page, and displayed with Chili Cook-off logo
- Large Check Presentation
- Recognized day-of event from stage
- Requested to have 2 Chili Cook-Off Teams
- 75 Event Tickets, 50 event Huggers, 15 VIP Passes, 20 Chef Give-Away Bags

TENT SPONSOR

\$20,000

- Company logo on all team tent signs
- Top of the list to select tent location (first after presenting sponsor selection)
- Large Check Presentation
- Company Logo on: event stage jumbotron, aprons, posters, huggers, and website
- Recognized day-of event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets, 50 event Huggers
- 10 Chef Give-Away Bags
- 10 VIP Passes - includes complimentary drinks & snacks

STAGE SPONSOR – THE “COMPANY NAME” STAGE

\$15,000

- Company banner on main stage
- Large Check Presentation
- Company Logo on: aprons, posters, huggers, event website
- Recognized day-of event from stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets; 50 event huggers
- 8 Chef give-away Bags
- Right of first refusal to be 2026 Stage Sponsor
- 10 VIP Passes - includes complimentary drinks & snacks

ENTERTAINMENT SPONSOR – “MUSIC PRESENTED BY”

\$7,500

- Large Check Presentation
- Company Logo on: LED stage jumbotron, aprons, event posters & day-of signage, website
- Recognized day -of event from stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets
- 50 Event Huggers
- 10 Chef Give-Away Bags
- 10 VIP Passes-includes complimentary drinks & snacks



PARTNERSHIP OPPORTUNITIES

GATE SPONSOR

\$7,500

- Large Check Presentation
- Sign at gate area with company name & logo
- Company logo displayed on: aprons, posters, huggers, and event website
- Right of first refusal to be 2026 Gate Sponsor
- Recognized day-of from stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets; 50 event huggers
- 10 VIP Passes - includes drinks & snacks
- 5 Chef Give-Away Bags (Gift Bags)

EVENT COOZIE/HUGGER SPONSOR

\$7,500

- Large Check Presentation
- Company logo on official event huggers/koozies sold at all drink stations
- Company logo displayed on: aprons, posters, huggers, and event website
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 60 Event Tickets
- 5 VIP Passes- includes complimentary drinks & snacks
- 5 Chef Give-Away Bags

KIDS KORNER SPONSOR

\$7,500

- Large Check Presentation
- Sign at kid's area with company name and logo
- Company logo displayed on: aprons, posters, huggers, & event website
- Recognized day-of event from stage
- Right of First Refusal to be 2026 Sponsor
- Opportunity to have 1 Chili Cook-Off Team
- 60 event tickets; 50 event huggers
- 10 VIP Passes - includes complimentary drinks & snacks
- 5 Chef Give-Away Bags

VIP SPONSOR

\$5,500

- Large Check Presentation
- Company logo on: VIP Area, aprons, posters, huggers, and event website
- Recognized day-of event from stage
- Opportunity to have 1 Chili Cook-Off Team
- 50 Event Tickets and Huggers
- 10 VIP Passes - includes complimentary drinks & snacks
- 5 Chef Give-Away Bags
- Right of First Refusal to be VIP Sponsor for 2026

CAYENNE SPONSOR

\$5,000

- Large Check Presentation
- Company logo displayed on: aprons, posters, huggers, and event website
- Recognized the day-of event from stage
- Opportunity to have 1 Chili Cook-Off Team
- 50 Event Tickets and Huggers
- 5 Chef Give-Away Bags
- 10 VIP Passes- includes complimentary drinks & snacks

CHILI PEPPER SPONSOR

\$2,500

- Company Logo displayed on event website
- Recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team
- 50 Event Tickets
- 5 VIP Passes - includes complimentary drinks & snacks
- 5 Chef Give-Away Bags



TEAMS & PAYMENT

JALAPENO PEPPER TEAM

\$900

- Opportunity to have 1 Chili Cook-Off Team
- 50 event tickets
- 1 Chef Give-Away Bags (Gift Bags)

\$850 EARLY BIRD PRICING

*Available until February 1st, 2025

TO REGISTER YOUR TEAM

1. Visit site & click "**SIGN UP**"
2. Click "**CREATE AN ACCOUNT**"
3. Select "**START A TEAM**"
4. Follow steps guided by registration form

acsengage.org/mobilechilicookoff



DISCOUNT: type **EARLYBIRD** in discount code box when completing registration to get \$50 off until February 1st.

NEXT STEPS: You will receive an email when further information is needed!

TO COMPLETE A SPONSORSHIP PAYMENT

TO REGISTER YOUR TEAM

e.givesmart.com/events/Ddh/page/sponsorships/

SIGN UP - Follow above steps to register your team



TO SUBMIT PAYMENT

ONLINE - Via the blue QR code (web address above)

CASH OR CHECK - Mailing address below

ELECTRONIC TRANSFER/ACH PAYMENT - Email laine.lidikay@cancer.org

MAILING INFORMATION

PLEASE REMIT TO - American Cancer Society

MEMO - Chili Cookoff + Company Name

MAIL TO - 1100 Ireland Way, Suite 300, Birmingham, AL 35205

[ACSENGAGE.ORG/MOBILECHILICOOKOFF](https://acsengage.org/mobilechilicookoff)

ACS Staff Contact

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